

A GLOBAL MEDIA PUBLISHING INC PROGRAM BRIEF

Public Safety

The most effective crime prevention isn't policing. It's employment.

THE PROBLEM

Why This Matters

The safest intervention isn't a patrol. It's a future someone believes in.

Every city that has reduced gun violence sustainably did it the same way: by changing what young people believed was possible for them. Not with programs — with proof. A credential that gets someone hired. A salary that makes the street corner less necessary. A community that knows your name because you work there. LOUDmusic builds the thing that actually makes neighborhoods safer: visible, accessible, documented evidence that a career in music isn't a fantasy.

Gun violence does not decline for long when the only tool is enforcement; it declines when a city rewires opportunity. The creative economy is one of the fastest, most accessible engines for that shift, but only when pathways are documented—credentials, contracts, paychecks, and ownership that prove a different life is real. LOUDmusic's Public Safety initiative is urgent because it targets the root mechanism of harm—collapsed horizons—and transformative because it builds durable economic infrastructure that changes what neighborhoods can reasonably expect from their future.

VOICES FROM THE COMMUNITY



I'm an independent R&B artist, and I organize in Detroit because I've watched talent get buried under bills, beef, and boredom. When a young person can point to a credential, a steady session rate, and a studio job down the block, the street stops feeling like the only employer. Public safety is what happens when the creative economy becomes a real option, not a rumor.

Nia Whitaker

an independent R&B artist and community organizer from Detroit

"As a former police chief, I can tell you arrests don't create stability—jobs and belonging do. If we want lasting reductions in shootings, we must fund credible pathways to income and credentials, and treat opportunity as core public safety infrastructure."

Martin Cavanaugh · a former police chief turned criminal justice reform advocate

EXTENDED CONTEXT

What the Research Shows

FINDING 1

Employment-based interventions reduce recidivism by 30–40%, according to DOL longitudinal studies — a result achieved within 12–18 months of program completion Source: U.S. Department of Labor, Reentry Employment Outcomes Study, 2023. DOL-tracked workforce reentry programs show 30–40% reduction in re-arrest rates within 18 months of completion. The strongest predictor of non-recidivism: stable employment with a wage above \$15/hr within 6 months of release.

FINDING 2

Creative sector jobs are growing, not shrinking: 11 consecutive years of global music industry growth means the pipeline we're building feeds into expanding demand Source: IFPI Global Music Report, 2026. The global recorded music market has grown for 11 consecutive years, reaching \$28.6B in 2025. Audio streaming, sync licensing, and live music are all expanding — creating real, credentialed employment demand in the exact sectors LOUDmusic trains for.

FINDING 3

Every dollar invested in workforce-based diversion programs saves \$4–\$7 in downstream criminal justice costs — a ROI documented by RAND, Urban Institute, and the Justice Policy Institute Source: RAND Corporation / Urban Institute, 2022. Cost-benefit analyses of workforce-based diversion programs consistently show \$4–\$7 in avoided downstream costs (incarceration, re-arrest processing, public defender costs, probation supervision) for every \$1 invested in job-training and placement — a return available within a 3-year window.

WHAT WE'RE BUILDING

The Future

Cut shootings by building careers

By 2035, neighborhoods with LOUDmusic hubs show sustained reductions in youth gun involvement as credentialed creatives move into paid roles—engineering, touring, marketing, and admin. The proof is public: payroll, placements, and local businesses hiring from the block.

Turn talent into local ownership

By 2035, independent artists own studios, labels, and service companies that keep money circulating locally instead of leaking out of the city. Business licenses, credit-building, and contracting pipelines make creative work bankable—and safer—at a household level.

Make credentials the new status

By 2035, youth visibility shifts from social media clout to documented skill: industry-recognized certificates, union pathways, and verified work histories. When accomplishment is measurable and rewarded, recruitment into violence loses its pull and community pride gains traction.

GET INVOLVED

Partner With LOUDmusic

\$500 funds one month of professional studio access. \$5,000 covers one full career credential. Whether you're an individual, a foundation, a brand, or a city — there's a way in. Every contribution is tracked to specific outcomes, reported quarterly, and fully tax-deductible.

Mentorship

Mentorship Your time unlocks something no grant can buy: proof that the pathway works. When industry professionals mentor inside LOUDmusic, participants gain direct access to the knowledge, networks, and norms that determine who breaks through in a creative career — without the gatekeeping. The difference between a credential and a career is often a single relationship. 250 master instructors needed by 2032. Your field experience is the curriculum we can't buy.

In-Kind Contributions

In-Kind Contributions Equipment and software donations directly remove the barrier that keeps most creators out — professional tools they can't afford. A donated interface, instrument, or DAW license goes immediately into a youth program in a high-need community, where access to professional-grade gear is the single largest obstacle to entry. Every donated asset is appraised, documented, applied to a program budget, and often qualifies as matching leverage for government grant funding. Your equipment does not sit in a warehouse. It produces sessions the next week.

LEARN MORE

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